Securing our food supply chains: EU's innovative initiatives to combat food fraud, improve food traceability and sustainability, and increase consumers' trust

Webinar Series 1

AGENDA

Date:	11 09 2024
Time	11.00- 12.30 CET
Venue:	Online https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTg3YmIzNTAtYTE3MS00OTQwLWE2ZGItOTFlNDc5ZjZkYTI3%40thread.v2/0?context=%7b%22Tid%22%3a%227ca43806-6496-4ef2-bba9-599ed8ba204b%22%2c%22Oid%22%3a%22b1f62121-351d-4d6e-a560-4cb0d78a1341%22%7d Meeting ID: 337 931 893 402 Passcode: udz8ac
Organiser:	ALLIANCE, CUES, FishEUTrust, SEA2SEE, THEROS, WATSON EU projects, TealHelix

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Day 1 (11/09/2024):

11.00-12.30 CET	Presentation Title	Presenter
11.00-11.20	Welcome-Round table	**All**
11.20-11.40	**FishEUTrust:** European integration of new technologies and social-economic solutions for increasing consumer trust and engagement in seafood products	**Nives Ogrinc,** Jožef Stefan Institute
11.40-12.00	**SEA2SEE:** Innovative blockchain traceability technology and stakeholders' engagement strategy for boosting sustainable seafood visibility, social acceptance and consumption in Europe	**Carlos Mazorra,** Smartwater Planet S.L.
12.00-12.20	**WATSON:** A holistic framework with anticounterfeit and intelligence-based technologies that will assist food chain stakeholders in rapidly identifying and preventing the spread of fraudulent practices	**Dr. Dimitrios Argyropoulos,** University College Dublin
12.20-12.30	Q&A	All
End of Day 1		